

**S.K.N.Sinhgad School of Business Management**  
**REPORT OF NATIONAL LEVEL BUSINESS PLAN WORKSHOP**  
**DATE : 16-19 th March 2021**

ACTIVITY TITLE: NATIONAL LEVEL BPLAN CHAMPIONSHIP

NAME OF GUEST SPEAKER: Mr. ARVIND

DESIGNATION: CORPORATE TRAINER

ORGANIZATION NAME: MAKEINTERN IN ASSO. WITH IIM CALCUTTA

DATE: 16-19<sup>th</sup> March 2021

MODE-ZOOM

TIME: 3:00TO 6:00PM

CLASS: MBA-I

TOTAL NUMBERS OF PARTICIPANTS: 29

**Description of Activity:**

The honorable Speaker started the session by giving an overview of the Business Plan and its preparation & execution.

Mr. Arvind who is having more than 12 years of experience as professional trainer, and his core competencies are personnel management, Entrepreneurship, screening, coaching, Interviews etc. Trainer has divided workshop into 5 modules-

Business Strategy & Core Concepts

Design Thinking & Innovation

Models & Framework

Competition mapping

Emerging markets & knowledge economy

Finally result of competition, in which 4 students selected for second round to be held in IIM Calcutta at National level are

1-Pratibha Dose

2- Vaibhav Dhabadgaonkar

3- Vishal Shelke

4- Rucha Bhave

The session was very informative and knowledgeable for students as the workshop covered many aspects of Business plan.

